

Port Jefferson Yacht Club Village Cup Regatta Sponsor Pledge

To ensure your marketing recognition in advertisements, media releases and on printed materials, commitments must be received on or before August 22, 2016.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Email: _____

Please indicate your level of commitment by checking the appropriate box.

- Fleet Sponsor**\$10,000
 Admiral Sponsor\$5,000
 Captain Sponsor\$2,500
 Navigator Sponsor\$1,000
 Helmsman Sponsor\$500
 Able Seaman Sponsor\$250

Please list my name on the Sponsor Board as follows:

I cannot be a Sponsor but I would like to donate \$ _____

Please make check payable to:
Port Jefferson Yacht Club Foundation, Inc.

Credit Card: VISA Mastercard

Name: _____

Account #: _____ Exp Date: _____

Signature: _____

Solicited by: _____

If returning by mail:

Port Jefferson Yacht Club
 PO Box 138
 Port Jefferson, NY 11777

For additional information contact:

Chuck Chiaramonte – Past Commodore
 Email: chuck@ptjeffyc.com • Phone: (516)-810-6695
 or
 Karl Janhsen – Past Commodore
 E-mail: karl@ptjeffyc.com • Phone: (631)-827-6651

What is Pancreatic Cancer?

With an overall survival rate of just 8% over five years, pancreatic cancer has no early detection tests, no effective long-term treatments and, unless the cancer is surgically removed in its earliest stages, no cure. More than 53,000 Americans will be diagnosed with pancreatic cancer this year alone. The disease affects men and women equally, almost always after the age of 45. It is the second most common malignant tumor of the gastrointestinal tract and the third leading cause of cancer-related deaths in adults. Increased awareness, education and early detection are our most powerful weapons in the fight against pancreatic cancer.

Palliative Medicine at Mather Hospital, Port Jefferson, NY

Primarily the Palliative Medicine team at Mather Hospital helps patients and their families who are contending with a life changing diagnosis. The team works with the patient and family to navigate the complex decision making about all aspects of the patient's care. Effective palliative care maximizes quality of life while respecting the patient's wishes. In concert with the patient's physician, Mather's Palliative medicine team educates the patient and family to their disease process, and will address psychological, cultural and/or spiritual issues the patient or family may be struggling with. Visit www.matherhospital.org/palliative to learn more.

About The Lustgarten Foundation's Mission to Cure Pancreatic Cancer

The Lustgarten Foundation, based in Bethpage, NY, is America's largest private foundation dedicated to funding pancreatic cancer research. The Foundation facilitates dialogue within the medical and scientific community and educates the public about the disease through awareness campaigns and fundraising events. Since its inception in 1998, the Foundation has directed more than \$118 million to research and assembled the best scientific minds with the hope that one day, a cure can be found. 100 percent of every dollar donated to the Foundation goes directly to pancreatic cancer research. For additional information, please visit www.lustgarten.org.

Regatta Partnership

As a Regatta partner, your company/organization can make a difference in the lives of thousands of people on Long Island and across the country. Opportunities exist at various sponsorship levels with increasing benefits for your company/organization at each increment. In-kind donations of products or services needed to produce the event will be assessed by you at full market value.

Why Partner?

- Strong visibility in the premiere North Shore market
- Association with a local and national movement in the fight against pancreatic cancer
- Image-building opportunities associated with a vital cause
- Media coverage
- Product showcasing and product sampling (if applicable)
- Pancreatic cancer health awareness and education for your employees
- Employee morale-building and company pride
- Increased customer loyalty



The Port Jefferson Yacht Club, Inc., located in the picturesque Village of Port Jefferson, NY is devoted to the interests of boating. It provides social, educational, cruising and racing programs. Founded in 1959 as the Setauket Yacht Club, it moved to its present location in the southeast corner of Port Jefferson Harbor in 1977. In 2015 the club voted overwhelmingly to change its name to the Port Jefferson Yacht Club to more accurately reflect both its location and to have closer ties to the Village of Port Jefferson and its harbor. We are excited about the advent of the Village Cup Regatta. It was created to strengthen our fellowship with the Village and to join in the fight against a dreadful disease – one that has dearly cost our club.



Port Jefferson, a historic ship-building village, totally supports this event, as a great way for the entire community to endorse a wonderful cause. I love that the Regatta is an event that brings our people together. The employees of Mather Hospital and Port Jefferson Village will be participating in this "Race for a Cause" on a beautiful day in our very own harbor. What a great way to boost morale and bring the Village together. We are thrilled that this has become an annual event in our continuing relationship between the hospital, the Village and the Port Jefferson Yacht Club. — Mayor Margot Garant



Ralph Macchio
 Actor/Director
 Village Cup Regatta
 Celebrity Ambassador



Village Cup Commodore's Message

The Port Jefferson Yacht Club's Village Cup Regatta was founded in 2010 to give the membership of the Port Jefferson Yacht Club (formerly The Setauket Yacht Club), and the surrounding area a way to make a significant contribution in the fight against Pancreatic Cancer and to help those in our community with the greatest need for humane, end of life care. There is little in the way of early detection, prevention or effective treatment for Pancreatic Cancer. The five year survival rate of just 8% has been little changed over the last 40 years. This devastating disease is currently the number three cause of cancer deaths in the United States and it is expected to become number two, after lung cancer, within the next decade.

The Village Cup Regatta is a friendly sailboat race hosted by the Port Jefferson Yacht Club in which a team with members from Mather Hospital competes against a team from the Village of Port Jefferson. In just the past six years, this event has raised over \$300,000 with the proceeds split evenly between The Lustgarten Foundation, to advance the scientific and medical research related to the diagnosis, treatment, cure and prevention of pancreatic cancer, and Mather Hospital's Palliative Medicine program. These two outstanding beneficiaries of the funds raised use 100% of the proceeds for either research or care of individuals. This is a fantastic way to have a direct positive impact on the people who benefit from these two programs.

The Port Jefferson Yacht Club's Village Cup Regatta has been recognized across Long Island and beyond by being awarded the Long Island Business News' Health Care Hero Award and the Nassau-Suffolk Hospital Council's Theodore Roosevelt Award. In addition, this event has been covered by Cablevision's Channel Twelve News, FiOS TV, Newsday, The Port Record/Village Times, Main Sheet Magazine and many other boating publications.

At the Port Jefferson Yacht Club we have lost a number of cherished members to this terrible illness and we are committed to doing something about it. Please join us to defeat this deadly disease and to help those with comprehensive, compassionate care in their time of greatest need.

Ralph Segalowitz
Commodore
Port Jefferson Yacht Club



FLEET SPONSOR **\$10,000**

Benefits:

- Presenting Sponsor of the Village Cup Regatta
- Six (6) invitations to view the race on a spectator boat, attend the Skipper's Reception at the Port Jefferson Community Center, and the option of having one (1) crew member on one of the racing boats during the event
- Company name engraved on the Village Cup Regatta Trophy
- Prominent logo placement on the PJYC web page and recognition in all media releases
- Exclusive logo placement on the front of the event T-shirt
- Scripted verbal recognition at the event
- Company logo featured prominently on the event sponsor board
- Premium vendor space at event for promotional use with premium signage at the Skipper's Reception



Village Cup Regatta Corporate Partnership Opportunities



ADMIRAL SPONSOR **\$5,000**

Benefits:

- Four (4) invitations to view the race on a spectator boat, attend the Skipper's Reception at the Port Jefferson Community Center, and the option of having one (1) crew member on one of the racing boats during the event
- Logo placement on the PJYC web page and recognition in all media releases
- Selected logo placement on the event T-shirt
- Scripted verbal recognition at the event
- Company logo featured prominently on the event sponsor board

CAPTAIN SPONSOR **\$2,500**

Spectator Boat Sponsor

Benefits:

- Two (2) invitations to view the race on a spectator boat, attend the Skipper's Reception at the Port Jefferson Community Center, and the option of having one (1) crew member on one of the racing boats during the event
- Sponsor's house flag and sign announcing sponsorship will be proudly flown from the spectator's vessel
- Name placement on the PJYC web page and recognition in all media releases
- Selected name placement on the event T-shirt
- Scripted verbal recognition at the event
- Company name featured prominently on the event sponsor board
- Signage at the Skipper's Reception

NAVIGATOR SPONSOR **\$1,000**

Racing Vessel Sponsor

Benefits:

- Sponsor's house banner announcing sponsorship will be proudly flown from the sponsored vessel
- Opportunity to have one (1) crew member on the boat during the race
- Selected name placement on the event T-shirt
- Company name featured on event sponsor board
- Two (2) invitations to Skipper's Reception at the Port Jefferson Community Center

HELMSMAN SPONSOR **\$500**

Benefits:

- Company name featured on Sponsor Board
- Two (2) invitations to Skipper's Reception at the Port Jefferson Community Center

ABLE SEAMAN SPONSOR **\$250**

Benefits:

- Company name featured on Sponsor Board

REGATTA CONTRIBUTOR

I cannot be a Sponsor but I would like to donate

\$ _____

To make your donation on-line, visit us at
www.PortJeffersonYachtClub.com